P R O C L A M A T I O N

WHEREAS modern society is dependent upon efficient communication, and modern communication rests largely in the hands of our office secretaries. No businessman or governmental official of today is more efficient than is his secretary, and

WHEREAS the businessman and governmental official have become ever increasingly busy, and the communications load of an ever more complex society has weighed upon us more heavily each year, the secretary has become more and more a key person in the operation of an office. Secretaries have come to be depended upon not merely for a high level of technical skills in the operation of complex machines and in the taking of shorthand, but they have also been given responsibility for countless details. And, perhaps as important as anything they do, secretaries have become in effect, public relations officers for their employers. The way in which an employer and his office is perceived by other persons often depends to a very great degree upon the diplomatic and social skills of the secretary, and

WHEREAS the important role that secretaries play in the economic and governmental life of America has been recognized by establishing the last week in April as Secretaries Week, and Wednesday, April 21, 1965, has been designated as Secretaries Day. It is fitting that since all citizens of South Dakota benefit from the efforts of our secretaries who keep in operation the machinery of business, industry, the professions and government, we should all join in this salutation,

THEREFORE, I, NILS A. BOE, Governor of the State of South Dakota, do procalim the period from April 18 through April 24, 1965, as

SECRETARIES WEEK

and Wednesday, April 21, 1965, as Secretaries Day, and urge that not only the employers they serve but all those who benefit from their efficient and loyal service pay public tribute to the secretaries of our State, and to their constant improvement of the secretarial profession which has made it truly a silent partner in American business.

IN WITNESS WHEREOF, I have here unto set my hand and caused the Great Seal of the State of South Dakota to be affixed on this 19th day of April, in the year of our Lord, one thousand nine hundred and sixty-five.

Nils A. Boe

NILS A. BOE, GOVERNOR

ATTEST:

Alma Larson

ALMA LARSON, SECRETARY OF STATE

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